Orders Order / Rev: Alt Order #: 06809909 Product Desc: NRSC 2012 Estimate: Flight Dates: 10/10/12 - 10/16/12 Primary AE: Amy McCreary Original Date / Rev: 04/13/12 / 04/17/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Strategic Media Services, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3299 K St. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% National Republican Senatorial Comm Advertiser Name: Demographic: A35+ New Business Thru:

PLI2,PLI1

Product Codes: Priority:

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	114	\$86,250.00	\$73,312.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	114	\$86,250.00	\$73,312.50	0.00
Totals	114	\$86,250,00	\$73.312.50	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$86,250.00
Market	100%	\$278 225 81

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$86,250.00
KLVX	. 0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,298.39
KTUD	1%	\$2,782.26
KVVU	17%	\$47,298.39
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,346.77

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
•	E 1	KSNV	10/10/12	10/12/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	WTF	:30	3	\$700.003	0.00 NM	3	\$2,100.00
					M-F 6-7a WakeUp	w/Wagners								
		NEWS												
		<u>Star</u>	t Date E	End Date	Weekdays S	Spots/Week	<u>Rate</u>	<u>Rating</u>						-
	W	eek: 10/0	8/12 1	10/14/12	WTF	3	\$700.00	0.00						

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KSNV

Print Date: 04/17/12 10:04:16 Order / Rev: 100305 National Republican Senatorial Committe Advertiser:

Product Desc:

NRSC 2012

Flight Dates: 10/10/12 - 10/16/12 Estimate:

Alt Order #:

06809909

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSN	V 10/10/1	2 10/12/12	M-F 6-7a WakeUp M-F 6-7a WakeU		6-7a	WTF	:30	3	\$700.003	0.00 NM	3	\$2,100.00
NEW	s		WI-I O-78 VVANCO	p www.agners								
<u>s</u> Week: 1	tart Date	End Date 10/14/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00						
		2 10/16/12	M-F 6-7a WakeU		6-7a	MT	:30	2	\$700.003	0.00 NM	2	\$1,400.00
A I E A A	•		M-F 6-7a WakeU						***	5.55	_	41,100100
NEW S	S Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/21/12	MT	2	\$700.00	0.00						
E 3 KSN	V 10/15/1	2 10/16/12	Today Show	CM	658a-9am	MT	:30	4	\$900,001	0.00 NM	4	\$3,600.00
TODA	¥Υ		Today Show	•,								
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1 E 4 KSN		10/21/12 2 10/12/12	MT Today Show	CM	\$900.00 658a-9am	0.00 WTF	:30	6	\$900.001	0.00 NM	6	\$5,400.00
			Today Show		3332 3411	•••	.00	J	Ψ000.001	0.00 14141	0	ψ5,400.00
TODA	AY Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_	0/08/12	10/14/12	WTF	<u> </u>		0.00						
E 5 KSN	V 10/10/1	2 10/12/12	M-F Today Show		9-10a	WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
TODA	ΑΥ		M-F Today Show	'								
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	0/08/12	10/14/12	WTF	3	,	0.00	.00		A 105 00 1	0.00.101		
E 6 KSN	V 10/15/1	2 10/10/12	M-F Today Show M-F Today Show		9-10a	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
TODA												
_	Start <u>Date</u> 10/15/12	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00				•		
Marine And Property Control		······	M-F Today Show		10am-11am	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
TODA	^~		Today 4th Hour									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
t	0/15/12	10/21/12	MT	2	\$325.00	0.00				~		
E 8 KSN	V 10/10/1	2 10/12/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
TODA	Α Υ		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,									
	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$325.00	Rating						
Pr		 	Rachael Ray	CM	11am-12pm	0.00 \TF	:30	6	\$325.001	0.00 NM	6	\$1,950.00
			Rachael Ray		,				,			***************************************
RR S	Start Date	End Date	Weekdavs	Spots/Week	<u>Rate</u>	Rating						
_	10/08/12	10/14/12	WTF	6	\$325.00	0.00						
E 10 KSN	V 10/15/1	2 10/16/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT	:30	4	\$325.001	0.00 NM	4	\$1,300.00
RR			Racilael Ray									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	I0/15/12 V 10/15/1	10/21/12	Noon News	4 CM	\$325.00 12-1230pm	0,00 MT	:30		\$425.0 0 1	0.00 NM	2	\$850.00
		,,	Noon News	• • • • • • • • • • • • • • • • • • • •	12. 12000	•••	.00	_	Ψ120.001	0.00 (4)		ψουσ.σσ
NEW	S Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	10/15/12	10/21/12	MT	2		0.00						
E 12 KSN	V 10/10/1	2 10/12/12	Noon News	CM	12-1230pm	WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
NEW	'S		Noon News									
2	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/08/12 N 10/10/1	10/14/12 2 10/12/12	MTE	CM	\$425.00 1230-1p	0.00 WTF	.20		\$335,004	O OO NIM	2	<u></u> ቀስማር ሳሳ
F 19 V9V	IV 10/10/	12 10/12/12		CIVI	1230-1þ	WIF	:30	3	\$325,001	0.00 NM	3	\$975.00

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Order / Rev:

100305

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809909

Product Desc: NRSC 2012

KSNV

Flight Dates:

10/10/12 - 10/16/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Agenda 1230	-								
AGEND)A		The Agenda 123	opm								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l	
Week: 10		10/14/12	WTF	3	\$325.00	0.00						
E 14 KSNV	10/15/1	2 10/16/12	<u>-</u>	-	1230-1p	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
AGENE)A		The Agenda 123	opm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			•			
Week: 10	/15/12	10/21/12	MT	2	\$325.00	0.00						
E 15 KSNV	1 0/15/1	2 10/16/12		CM	2pm-3pm	MT	:30	2	\$325.001	0.00 NM	2	\$650,00
DRS			The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		1	
Week: 10		10/21/12	MT	2	\$325.00	0.00						
E16 KSNV	10/10/1	2 10/12/12	The Doctors	CM	2pm-3pm	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
DRS			The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	WTF	3	\$325.00	0.00						
E 17 KSNV	10/10/1	2 10/12/12	Dr. Phil	· CM	3-4p	WTF	:30	6	\$450.001	0.00 NM	6	\$2,700.00
PR. 411			Dr Phil									,.
PHIL	art Date	End Data	Mookdaya	Crosta & Monte	D-4-	Detles						
Week: 10		End Date 10/14/12	<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$450.00	Rating 0.00						
E 18 KSNV				CM	3-4p	MT	:30	4	\$450.001	0.00 NM	4	\$1,800.00
			Dr Phil					·	Ų 100.00 I		-	φ1,000.00
PHIL												
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
			News 3 at 4	CM	4-430p	MT	:30		\$700,003	0.00 NM	2	\$1,400.00
_ 10 110,111	10,10,1	10/10/12	News 3 at 4	OW	4 400p	. 191	.50	2	\$100,000	O.OO TAIM	2	\$1, 4 00.00
NEWS												
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 2	Rate	Rating				i		
E 20 KSNV				CM	\$700.00 4-430p	0.00 WTF	:30	3	\$700.003	0.00 NM	2	00.400.00
L ZO NOIV	10/10/1	2 10/12/12	News 3 at 4	OW	4-400p		.30	3	φ/00.003	U.UU INIVI	3	\$2,100.00
NEWS						-						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	WTF	3	\$700.00	0.00			4700 000		_	
EZI KONV	10/10/1	2 10/12/12	News 3 at 430pm News 3 at 4:30Pl		430-5pm	~~WTF	:30	3	\$700.003	0.00 NM	3	\$2,100. 0 0
NEWS			110110 0 11 11001	141								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	WTF	3	\$700.00	0.00						
E 22 KSNV	10/15/1	2 10/16/12	News 3 at 430pm News 3 at 4:30Pl		430-5pm	MT	:30	2	\$700.003	0.00 NM	2	\$1,400.00
NEWS			14043 0 86 4.001	141					1	•		
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	MT	2	\$700.00	0.00						
E 23 KSNV	10/15/1	2 10/16/12	M-F Early News	CM	5-630p	MT	:30	2	\$1,100.003	0.00 NM	2	\$2,200.00
NEWS			M-F Early News							•		
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	MT	2	\$1,100.00	0.00						
E 24 KSNV	10/10/1	2 10/12/12	M-F Early News	CM	5-630p	WTF	:30	3	\$1,100.003	0.00 NM	3	\$3,300.00
NEWS			M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	WTF		\$1,100.00	0.00						
E 25 KSNV	10/10/1	2 10/12/12	-	CM	657-730p	WTF	:30	3	\$1,200.003	0.00 NM	3	\$3,600.00

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Order / Rev:

100305

Advertiser:

National Republican Senatorial Committe

Alt Order#:

06809909

Product Desc: N

NRSC 2012

Flight Dates:

10/10/12 - 10/16/12

Estimate:

KSNV

M-F Jeopardy M-F	2 2 3	\$2,400.00 \$2,400.00
Start Date End Date Weekdays Spots/Week Rate Rating	2	\$2,400.00
Week: 10/08/12 10/14/12 wTF 3 \$1,200.00 0.00 E 26 KSNV 10/15/12 10/16/12 M-F Jeopardy M-F Jeopardy M-F Jeopardy M-F Jeopardy JEP CM 657-730p MT :30 2 \$1,200.003 0.00 NM Start Date Week: 10/15/12 10/21/12 End Date MT Weekdays Spots/Week Rate Rating MT Rating MT WHEEL Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 Rating MT Week: 10/15/12 10/21/12 MT 2 \$1,200.00 0.00 E 28 KSNV 10/10/12 10/12/12 M-F Wheel CM 730-758pmwTF :30 3 \$1,200.003 0.00 NM WHEEL M-F Wheel of Fortune WHEEL	2	\$2,400.00
E 26 KSNV 10/15/12 10/16/12 M-F Jeopardy CM 657-730p MT :30 2 \$1,200.003 0.00 NM M-F Jeopardy JEP Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT 2 \$1,200.00 0.00 E 27 KSNV 10/15/12 10/16/12 M-F Wheel CM 730-758pm MT :30 2 \$1,200.003 0.00 NM M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT 2 \$1,200.00 0.00 E 28 KSNV 10/10/12 10/12/12 M-F Wheel CM 730-758pmWTF :30 3 \$1,200.003 0.00 NM M-F Wheel of Fortune WHEEL WHEEL Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M-F Wheel CM 730-758pmWTF :30 3 \$1,200.003 0.00 NM M-F Wheel of Fortune WHEEL	2	\$2,400.00
Start Date End Date Weekdays Spots/Week Rate Rating	_	
Start Date End Date Weekdays Spots/Week Rate Rating	_	
E 27 KSNV 10/15/12 10/16/12 M-F Wheel CM 730-758pm MT :30 2 \$1,200.003 0.00 NM M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M-F Wheel CM 730-758pmWTF :30 3 \$1,200.003 0.00 NM M-F Wheel of Fortune WHEEL WHEEL WHEEL Weekdays Spots/Week Rate Rating The company of th	_	
M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT 2 \$1,200.00 0.00 E 28 KSNV 10/10/12 10/12/12 M-F Wheel CM 730-758pmWTF :30 3 \$1,200.003 0.00 NM M-F Wheel of Fortune WHEEL	_	
Start Date Week: 10/15/12 End Date 10/21/12 Weekdays MT Spots/Week Rate 2 \$1,200.00 Rating 0.00 E 28 KSNV 10/10/12 10/12/12 M-F Wheel of Fortune CM 730-758pm wTF :30 3 \$1,200.003 0.00 NM	3	
Week: 10/15/12 10/21/12 MT 2 \$1,200.00 0.00 E 28 KSNV 10/10/12 10/12/12 M-F Wheel of Fortune CM 730-758pmwTF :30 3 \$1,200.003 0.00 NM WHEEL	3	
E 28 KSNV 10/10/12 10/12/12 M-F Wheel CM 730-758pmwTF :30 3 \$1,200.003 0.00 NM M-F Wheel of Fortune WHEEL	3	
WHEEL		\$3,600.00
Week: 10/08/12 10/14/12WTF 3 \$1,200.00 0.00	_	
E 29 KSNV 10/10/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pmWTF :30 3 \$1,100.003 0.00 NM M-F News 3 at Eleven	3	\$3,300.00
NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12WTF 3 \$1,100.00 0.00		
E 30 KSNV 10/15/12 10/16/12 M-F News 3 at Eleven CM 11pm-1135pm MT :30 2 \$1,100.003 0.00 NM	2	\$2,200.00
M-F News 3 at Eleven NEWS		
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		•
Week: 10/15/12 10/21/12 MT 2 \$1,100.00 0.00		
E 31 KSNV 10/15/12 10/16/12 The Tonight Show CM 1135p-1237a MT :30 2 \$450.003 0.00 NM Tonight Show	2	\$900.00
TON SHOW		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT · 2 \$450,00 0,00		
E 32 KSNV 10/10/12 10/12/12 The Tonight Show CM 1135p-1237aWTF :30 3 \$450,003 0.00 NM	3	\$1,350.00
Tonight Show	-	4 1,020.00
TON SHOW <u>Start Date End Date Weekdays Spots/Week</u> Rate Rating		
Week: 10/08/12 10/14/12WTF 3 \$450.00 0.00		
E 33 KSNV 10/16/12 10/16/12 Tues PR 8-10p CM 8-10pm -T :30 1 \$3,600.001 0.00 NM	1	\$3,600.00
Tuesday Prime 8-10pm LOSER		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 -T 1 \$3.600.00 0.00		
Week: 10/15/12 10/21/12 -T 1 \$3,600.00 0.00 E 34 KSNV 10/10/12 10/10/12 Wed PR 10-11p CM 10-11pmW :30 1 \$3,200.001 0.00 NM	1	\$3,200.00
Wednesday Prime 10-11pm	•	ψ5,200.00
L&O <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>		
Week: 10/08/12 10/14/12W 1 \$3,200.00 0.00		
E 35 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM 6a-7aS- :30 1 \$350.003 0.00 NM	1	\$350.00
News 3 Sunrise SATURDAY NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12	4	ድድላር ርና
Saturday Today	. 1	\$600.00
SAT TODAY Stort Pate - End Pate - Mankdown - Storte Mank - Pate - Patien		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12S- 1 \$600.00 0.00		
E 37 KSNV 10/13/12 10/13/12 CM 9am-930amS- :30 1 \$500.001 0.00 NM		-

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Order / Rev:

100305

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809909

Product Desc:

NRSC 2012

KSNV

Flight Dates:

10/10/12 - 10/16/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			News 3 Today - 8 News 3 Today - 8									
NEWS										_		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 10.		10/14/12	S-	1	\$500.00	0.00						
E 38 KSNV	10/15/1	2 10/16/12	Wake Up Early w	•	430a-5a	MT	:30	1	\$200.001	0.00 NM	1	\$200,00
EARLY	TODAY		Wake Up Early V	vagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	MT	1	\$200.00	0.00						
E39 KSNV	10/15/1	2 10/16/12			630-657pm	MT	:30	2	\$900.001	0.00 NM	2	\$1,800.00
FACE			Face to Face w/	J.Ralston								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	MT	2	\$900.00	0.00						
E 40 KSNV	10/13/1	2 10/13/12	Weekend Jeopar	dy/Whe@M	657-8pm	S-	:30	1	\$325.003	0.00 NM	1	\$325.00
			WKND Jeop/Wh	eel								,
WH/JE												
Sta Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 41 KSNV				CM	10-11pm	5-	:30	1	\$1,000.003	O OO NIM	4	£4 000 00
E 41 ROM	.0,10,1	2 10/10/12	Saturday Prime		10-11pm	3 -	.50	ı	\$1,000.003	0.00 ИМ	1	\$1,000.00
SVU			,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/14/12	S-	****	\$1,000.00	0.00						
E 42 KSNV	10/13/1	2 10/13/12	Sa-Su News 3 at		11pm-1135	omS-	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
NEWS			Sa-Su News 3 at	Eleven								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S-		\$1,000.00	0.00						
E 43 KSNV	10/13/1	2 10/13/12	Saturday Night Li			2am5~	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
			Saturday Night L	ive	,							7.17
SNL		E 15 1										
Sta Week: 10	art Date	<u>End Date</u> 10/14/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
		···	News 3 Sunrise -		6a-7a	S	:30	1	\$350,003	0.00 NM	4	<u></u>
L-1-7 NOIV	10/11-0/1	12 10/1-/12	News 3 Sunrise		Oa-7a	3	.50	'	φ350.003	U.UU INIVI	+	\$350.00
NEWS												
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	S	1	\$350.00	0.00						
E 45 KSNV	10/14/1	12 10/14/12	Sunday Today	СМ	7a-8am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
SUN TO	ODAY		Sunday Today			•		•				
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S	1	\$500.00	0.00						
E46 KSNV	10/14/1	2 10/14/12	Meet the Press	CM	8a-9am	S	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			Meet the Press									
MTP		E 15 1										
<u>Sta</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week		Rating						
			News 3 Today W		\$1,300.00 9a-930am	0.00	:30	1	\$500.001	0.00 NINA		# E00.00
L+/ NOIV	10/14/1	14 10/17/12	News 3 Today	KIIG OW	3a-330am	5	.30	1	φουσ.υσ τ	0.00 NM	1	\$500.00
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	S	1	\$500.00	0.00				····		
E48 KSNV	10/14/1	12 10/14/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.0 0
СМ			Chris Matthews	50N 9:30am								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S	1	\$500.00	0.00						
E49 KSNV	10/14/1	2 10/14/12	•	СМ	1P-9PM	S	:30	1	\$6,500.003	0.00 NM	1	\$6,500.00
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Print Date: 04/17/12 10:04:17

Page 6 of 6

Order / Rev:

100305

Advertiser:

National Republican Senatorial Committe

Alt Order#:

06809909

Product Desc: NR

NRSC 2012

KSNV

Flight Dates:

10/10/12 - 10/16/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type 3	Spots	Amount
			NFL Football								
			NFL Football								
SNF											
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	/08/12	10/14/12	S	1	\$6,500.00	0.00					
E 50 KSNV	10/14/1	2 10/14/12	Sa-Su News 3 at	ElevenCM	11pm-1135	omS	;30	1 \$1,000.003	0.00 NM	1	\$1,000.00
			Sa-Su News 3 at	Eleven .							, .,
NEWS											
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	/08/12	10/14/12	S	1	\$1,000.00	0.00					
	_	•							Totala	111	406 250 00

Totals 114 \$86,250.00